



FOR IMMEDIATE RELEASE

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INDUSTRY EXECUTIVE JENNIFER HARA NAMED BRAND DIRECTOR, P3C MEDIA



[ROCKVILLE, MD January 13, 2021] – Industry veteran Jennifer Hara has been named Brand Director, P3C Media Division, Access Intelligence. Jennifer was tapped in July 2020 as the successor to the business and has worked closely with the founders through the end of 2020 to ensure a smooth transition. P3C Media’s premier events attract senior representatives from government, higher education institutions, and leading firms in the global construction and financial markets.

Jennifer was tapped for the role due to her extensive background in building training programs and providing consulting services focused on P3s to both domestic and international federal, state, regional and municipal government institutions and agencies. Jennifer was previously Director of P3 Services at The Institute for Public-Private Partnerships (IP3).

“I am so excited to be given the opportunity to continue building the brand, the events and the community that Eric Iravani and Tyson Iravani created and nurtured over the past 10 years,” Hara said. “And, most importantly, I am honored by the trust both the founders of P3C Media and the management of AI have placed in me to lead P3C going forward.”

As Brand Director, Jennifer will continue to work closely with The Association for the Improvement of American Infrastructure’s (AIAI) Executive Director Lisa Buglione, as well as other partners whose missions are aligned around the advancement and growth of Public Private Partnerships for infrastructure projects in the United States.

“AIAI has enjoyed a successful partnership with P3C Media over many years, and we are pleased that Access Intelligence has chosen Jennifer to continue the work that Eric and Tyson began. We look forward to seeing Jennifer apply her knowledge and experience of the P3 industry to her new role, as we continue to collaborate on the various events with the common goal of moving P3s forward,” said Ms. Buglione.

Jennifer has an M.A. in International Affairs, with a concentration in economics and international business from The George Washington University. She also has a B.A. in Spanish and International Politics from Seattle University, and is a Certified Public-Private Partnership Professional.

Jennifer lives in Washington, DC and works in the Rockville, MD office of Access Intelligence.

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About P3C Media

P3C Media, a division of Access Intelligence, LLC., is the preeminent brand serving the Public Private Partnership (P3) Infrastructure marketplace. Led by their flagship Public-Private Partnership Conference, the company produces 7 events across P3 verticals, including The P3 Water Summit, The P3 Airport Summit, The P3 Higher Education Summit, The P3 Government Conference, The Healthcare Project Delivery Conference and The Convention, Sports & Entertainment Facilities Conference.

[About Access Intelligence](#)

Access Intelligence is a privately held b-to-b media and information company headquartered in Rockville, MD, serving the marketing, media, PR, cable, healthcare management, defense, energy, infrastructure, engineering, satellite and aviation markets. Leading brands include Ad Exchanger, AdMonsters, ChemicalEngineering, Cynopsis, Cablefax, Chief

Marketer, Defense Daily, Event Marketer, LeadsCon, POWER and Via Satellite. Market-leading conferences and trade shows include P3C Conferences, LeadsCon, AdMonsters OPS and Publisher Summits, Experiential Marketing Summit, SATELLITE Conference and Exhibition, OR Manager Conference, LDC Gas Forums, Clean Gulf, Connected Plant Conference and Experience POWER.

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